URBAN SUPERINTENDENTS ACADEMY
DEVELOPING LEADERS AS EFFECTIVE CHANGE AGENTS
FOR HIGHLY-DIVERSE SCHOOL DISTRICTS


www.aasa.org/content.aspx?id=37483
ABOUT THE ACADEMY

LEARN. LEAD. SERVE. SUCCEED.

DID YOU KNOW? The nation’s big-city school districts educate about one-third of all students of color in the nation, and the percentage of English language learners educated in urban schools is twice that of other schools nationwide. These same schools also educate about one-third of all poor students and serve a far higher percentage of students eligible for free or reduced-price lunches than the national average. Now, more than ever, our country’s urban school leaders need to be able to address challenges and create the right conditions to increase student achievement.

AASA—The School Superintendents Association—in partnership with the University of Southern California (USC) Rossier School of Education, is offering a blended Superintendents Academy—delivered online and in person. The Academy is designed for educators interested in serving districts with predominately low-income students, immigrant students, English language learners, and students of color.

We are currently seeking applicants for the 2016–2017 AASA/USC Urban Superintendents Academy!

AUDIENCE

• Current superintendents and experienced building or central office leaders
• Deputy, associate, or assistant superintendents
• Leaders holding a master’s or doctoral degree in an appropriate discipline, a valid certification or credential as a school administrator, a position in a school district, and accumulated experience of seven or more years in one or more of these positions

BENEFITS

• Receive job placement support, including direct access to search firm representatives who will support your job search efforts
• Receive coaching and mentorship from successful veteran practitioners from complex districts
• Practice and receive feedback on leading courageous conversations with school boards and other stakeholders
• Develop a network of professionals with a common goal of seeking improvement locally and nationally
• Receive Urban Superintendent Certification jointly issued by AASA and the USC Rossier School of Education

QUESTIONS?

Contact:
Colleen Dietz
213.740.7775 or cdietz@usc.edu
2016–2017 SCHEDULE AT-A-GLANCE

URBAN EDUCATION SUMMIT (OPTIONAL)
August 26, Washington, D.C.
Start your experience with other Academy peers. In addition to networking and team building, you will:
• Discuss best practices for online learning
• Review urban superintendent competencies
• Form professional communities with Academy colleagues

PROGRAM KICK-OFF
August 29, Virtual Session
Learn about the structure and sequence of online sessions

ACADEMY RETREAT
September 16–17, USC University Park Campus, Los Angeles, California
Engage with Academy peers in a two-day immersion session, learning how to:
• Build urgency to improve student learning and achievement
• Promote and lead coalitions with stakeholders
• Embed issues of equity and diversity in the district’s mission and work
• Use a superintendent monitoring system to serve schools and facilitate change

BIWEEKLY ONLINE SESSIONS
Explore topics, including:
• The Changing Face of Public Education and the Urban District
• The Superintendent and the Elected/Appointed Board
• Building a Professional Culture for Teachers and Staff
• Equity and Cultural Responsiveness
• Community Engagement
• Ethical Principles and Professional Norms
• Vision, Mission, and Strategic Planning
• Cultivating a Caring and Inclusive School Community
• Unions, Charters, and Mayors—How to Lead through Adversity
• Operations and Management for the Urban Leader
• Becoming an Urban Superintendent
• Leading to Transform

Visit www.aasa.org/content.aspx?id=37483 for a complete list of session dates during the 2016–2017 school year.
ACADEMY FACULTY

RUDY M. CASTRUITA  
Professor of Clinical Education  
USC

MARIA G. OTT  
Executive in Residence  
USC

MICHAEL ESCALANTE  
Executive in Residence  
USC

DARLINE P. ROBLES  
Professor of Clinical Education  
USC

PEDRO E. GARCIA  
Professor of Clinical Education  
USC

SYLVIA ROUSSEAU  
Professor of Clinical Education  
USC

MORT SHERMAN  
Associate Executive Director  
AASA

BERNADINE FUTRELL, PH.D.  
Director,  
Awards and Collaborations  
AASA

Learn more about the instructional staff at www.aasa.org/content.aspx?id=37483
The Academy curriculum is grounded in the Professional Standards for Education Leaders developed by the National Policy Board for Educational Administration—recognized by AASA as the leadership standards relevant to the role of the superintendent. These standards continue to be examined and refined as the duties of the educational leader evolve in a complex national environment for education.

**STANDARD 1:** Education leaders build a shared vision of student academic success and well-being.

**STANDARD 2:** Education leaders champion and support instruction and assessment that maximize student learning and achievement.

**STANDARD 3:** Education leaders manage and develop staff members’ professional skills and practices to drive student learning and achievement.

**STANDARD 4:** Education leaders cultivate a caring and inclusive school community dedicated to student learning, academic success, and the personal well-being of every student.

**STANDARD 5:** Education leaders effectively coordinate resources, time, structures, and roles to build the instructional capacity of teachers and other staff.

**STANDARD 6:** Education leaders engage families and the outside community to promote and support student success.

**STANDARD 7:** Education leaders administer and manage operations efficiently and effectively.
This professional development experience was like no other. The training and amazing, experienced mentor assigned to aid my professional growth far exceeded all my expectations. This journey provided me with a strong network of accomplished educators.

—Frank Wells, New Assistant Superintendent, Educational Services for Santa Cruz Unified

I can attest to the success of the program. The topics covered and the readings have allowed me to be a more reflective leader. The unprecedented access to current leaders, a faculty of practitioners, an amazing mentor, and a national network of brilliant and passionate cohort peers all supported me with the confidence to apply and successfully attain a superintendent position this spring. I was just named the new superintendent of the Pleasant Valley School District in California this week and can honestly say that I took the knowledge and collective experience of this academy in with me during the interview process.

—Anjelica Ramsey, Incoming Superintendent, Pleasant Valley School District
LEARN. LEAD. SERVE. SUCCEED.

TUITION OF $7,700 INCLUDES:

• Certificate issued jointly by USC Rossier and AASA and awarded at the 2018 National Conference on Education (NCE) and a transcript for continuing education units from USC Rossier
• Hotel and meals provided for the Academy Retreat at the USC University Park Campus in September 2016
• Access to all online course materials, collaboration tools, and USC Rossier online sessions and relevant resources
• A one-year AASA membership
• Eligibility to attend the AASA NCE in New Orleans at the member rate

APPLICATION DEADLINE
June 30, 2016

CONTACT
Colleen Dietz
213.740.7775 or cdietz@usc.edu
“Rossier has a long and successful history of preparing diverse superintendents for leadership roles in our most challenged K–12 districts, and we are proud to join forces with AASA to extend this critical effort.”

—Karen Symms Gallagher, Dean of the USC Rossier School of Education

“We are excited to continue our Urban Superintendents Academy in partnership with the USC Rossier School of Education. Together, we offer a dynamic new approach to urban superintendent preparation and certification. This program is unique because it offers opportunities for educational leaders to become involved in a network of support, mentoring, and professional development related to the challenges and opportunities facing the 21st-century urban leader.”

—Dan Domenech, Executive Director, AASA, The Superintendents Association

The USC Rossier School of Education is partnering with AASA—The School Superintendents Association—to offer the Urban Superintendents Academy in service of USC Rossier’s mission and vision of:

Preparation and developing educational leaders who are change agents committed to urban education and who possess the competencies needed to address complex educational and social issues.

We believe USC Rossier, as a top-tier research institution, has the responsibility and the ability to train education leaders and develop the innovative practices inclusive of equity and access that will help realize this vision.