The Master of Education in Learning Design and Technology Program seeks students who want to start or advance careers in educational program design, online learning, corporate training, performance assessment, instructional design and evaluation, and the management of educational programs in a variety of settings. The course of study equips students with the skills and knowledge required to significantly improve learning and performance outcomes within their organizations.

The learning objectives for this program are:

- Demonstrate skills to design and implement learning experiences through face-to-face, technology-enabled, and/or blended learning formats.
- Apply motivation principles to design learning activities for diverse individuals in a variety of settings.
- Evaluate media and technologies to support learning and motivation in various learning environments.
- Design and develop formative and summative assessment and evaluation.