URBAN SUPERINTENDENTS ACADEMY
DEVELOPING AND SUPPORTING EFFECTIVE LEADERS FOR OUR NATION’S URBAN DISTRICTS


www.aasa.org/content.aspx?id=37483
DID YOU KNOW? The nation’s top urban school districts educate about 1/3 of all students of color in the nation, and the percentage of English language learners educated in urban schools is twice that of other schools nationwide. These same schools also serve a far higher percentage of students eligible for free or reduced-price lunches than nationwide.* Our country’s urban school leaders must be able to address challenges and create the right conditions to increase student achievement (Council of Great City Schools, 2014).

AASA—The School Superintendents Association—in partnership with the University of Southern California (USC) Rossier School of Education, is offering a blended Urban Superintendents Academy—delivered online and in person. The AASA/USC Urban Superintendents Academy is designed for educators interested in leading the rapidly growing and increasingly diverse school districts.

We are currently seeking applicants for the 2016–2017 AASA/USC Urban Superintendents Academy!

AUDIENCE
• Current superintendents and experienced building or central office leaders
• Deputy, associate, or assistant superintendents
• Leaders holding a master’s or doctoral degree in an appropriate discipline, a valid certification or credential as a school administrator, a position in a school district, and accumulated experience of seven or more years in one or more of these positions

BENEFITS
• Receive job placement support, including direct access to search firm representatives who will support your job search efforts
• Receive coaching and mentorship from successful veteran practitioners from complex districts
• Practice and receive feedback on leading courageous conversations with school boards and other stakeholders
• Develop a network of professionals with a common goal of seeking improvement locally and nationally
• Receive Urban Superintendent Certification jointly issued by AASA and the USC Rossier School of Education

QUESTIONS?
Contact: Colleen Dietz
213.740.7775
cdietz@usc.edu
or
Bernadine Futrell
703.875.0717
bfutrell@aasa.org
2016–2017 SCHEDULE AT-A-GLANCE

URBAN EDUCATION SUMMIT (OPTIONAL)
August 26, Washington, D.C.
Start your experience with other Academy peers. In addition to networking and team building, you will:
• Discuss best practices for online learning
• Review urban superintendent competencies
• Form professional communities with Academy colleagues

PROGRAM KICK-OFF
August 29, Virtual Session
Learn about the structure and sequence of online sessions

ACADEMY RETREAT
September 16–17, USC University Park Campus, Los Angeles, California
Engage with Academy peers in a two-day immersion session, learning how to:
• Build urgency to improve student learning and achievement
• Promote and lead coalitions with stakeholders
• Embed issues of equity and diversity in the district’s mission and work
• Use a superintendent monitoring system to serve schools and facilitate change

BIWEEKLY ONLINE SESSIONS
Explore topics, including:
• The Changing Face of Public Education and the Urban District
• The Superintendent and the Elected/Appointed Board
• Building a Professional Culture for Teachers and Staff
• Equity and Cultural Responsiveness
• Community Engagement
• Ethical Principles and Professional Norms
• Vision, Mission, and Strategic Planning
• Cultivating a Caring and Inclusive School Community
• Unions, Charters, and Mayors—How to Lead through Adversity
• Operations and Management for the Urban Leader
• Becoming an Urban Superintendent
• Leading to Transform

Visit www.aasa.org/content.aspx?id=37483 for a complete list of session dates during the 2016–2017 school year.
ACADEMY FACULTY

RUDY M. CASTRUITA  
Professor of Clinical Education  
USC

PEDRO E. GARCIA  
Professor of Clinical Education  
USC

DARLINE P. ROBLES  
Professor of Clinical Education  
USC

SYLVIA ROUSSEAU  
Professor of Clinical Education  
USC

BERNADINE FUTRELL  
Director  
AASA

MARIA G. OTT  
Executive in Residence  
USC

MICHAEL ESCALANTE  
Executive in Residence  
USC

MORT SHERMAN  
Associate Executive Director  
AASA

BERNADINE FUTRELL  
Director  
AASA

Learn more about the instructional staff at www.aasa.org/content.aspx?id=37483

ABOUT AASA
AASA—The School Superintendents Association—advocates for the highest-quality public education for all students, and develops and supports school system leaders. AASA sets the pace for academic achievement by helping to shape policy, oversee its implementation, and represent school districts to the public at large. Founded in 1865, AASA’s membership includes more than 13,000 educational leaders from across the US and throughout the world.

ABOUT USC ROSSIER
The Rossier School of Education—part of the University of Southern California (USC), one of the world’s leading private research universities—leads the field in innovative, collaborative solutions to improve learning in urban education locally, nationally, and globally. USC Rossier offers masters, Ed.D., and Ph.D. programs that provide educators with field-based experiences in the classroom and online—reflecting a diversity of perspectives.
The Academy curriculum is grounded in the Professional Standards for Education Leaders — developed by the National Policy Board for Educational Administration in collaboration with AASA and others and recognized as the leadership standards relevant to the role of the superintendent. These standards continue to be examined and refined as the duties of the educational leader evolve in a complex national environment for education.

**STANDARD 1:** Education leaders build a shared vision of student academic success and well-being.

**STANDARD 2:** Education leaders champion and support instruction and assessment that maximize student learning and achievement.

**STANDARD 3:** Education leaders manage and develop staff members’ professional skills and practices to drive student learning and achievement.

**STANDARD 4:** Education leaders cultivate a caring and inclusive school community dedicated to student learning, academic success, and the personal well-being of every student.

**STANDARD 5:** Education leaders effectively coordinate resources, time, structures, and roles to build the instructional capacity of teachers and other staff.

**STANDARD 6:** Education leaders engage families and the outside community to promote and support student success.

**STANDARD 7:** Education leaders administer and manage operations efficiently and effectively.
This professional development experience was like no other. The training and amazing, experienced mentor assigned to aid my professional growth far exceeded all my expectations. This journey provided me with a strong network of accomplished educators.

—Frank Wells, New Assistant Superintendent, Educational Services, Santa Cruz City Schools (California)

I can attest to the success of the program. The topics covered and the readings have allowed me to be a more reflective leader. The unprecedented access to current leaders, a faculty of practitioners, an amazing mentor, and a national network of brilliant and passionate cohort peers all supported me with the confidence to apply and successfully attain a superintendent position this spring.

I was just named the new superintendent of the Pleasant Valley School District in California this week and can honestly say that I took the knowledge and collective experience of this academy in with me during the interview process.

—Angelica Ramsey, Incoming Superintendent
Pleasant Valley School District (California)
PROGRAM FEE OF $7,700 INCLUDES:

• Certificate issued jointly by AASA and USC Rossier and a transcript for continuing education units from USC Rossier School of Education

• Hotel and meals provided for the Academy Retreat at the USC University Park Campus in September 2016

• Access to all online course materials, collaboration tools, and USC Rossier online sessions and relevant resources

• Eligibility for non-members to attend the AASA NCE in New Orleans at the member rate

APPLICATION DEADLINE
June 30, 2016

CONTACT
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cdietz@usc.edu

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“Rossier has a long and successful history of preparing diverse superintendents for leadership roles in our most challenged K–12 districts, and we are proud to join forces with AASA to extend this critical effort.”

—Karen Symms Gallagher, Dean of the USC Rossier School of Education

“We are excited to continue our Urban Superintendents Academy in partnership with the USC Rossier School of Education. Together, we offer a dynamic new approach to urban superintendent preparation and certification. This program is unique because it offers opportunities for educational leaders to become involved in a network of support, mentoring, and professional development related to the challenges and opportunities facing the 21st-century urban leader.”

—Dan Domenech, Executive Director, AASA, The Superintendents Association