2017 DSAG Awards Dinner Sponsorship Program

The Dean’s Superintendents Advisory Group (DSAG) is one of the most active and influential volunteer groups of the USC Rossier Trojan Family. With more than 200 active and retired superintendents from across California, DSAG serves as an advisory group to the dean on a variety of educational issues, provides a network connecting superintendents in California and recruits EdD students to USC. Sponsorship support helps to further DSAG priorities, including funding the DSAG Endowed Scholarship Fund for current USC Rossier EdD students aspiring to become superintendents.

ALL SPONSORS WILL RECEIVE:

- Name and logo featured on the USC Rossier website
- Complete list of DSAG awards dinner attendees
- Recognition during the DSAG awards dinner program
- Recognition in the 2017 USC Rossier Honor Roll

PLATINUM LEVEL $50,000

One Sponsorship Available

- Exclusive sponsor of the DSAG Women’s Breakfast
- Exclusive sponsor of the 2017 Leadership Conference
- Four tickets to the DSAG awards dinner and cocktail reception
- Full-page ad on the inside cover of the program
- Opportunity to address audience during the DSAG dinner program
- Invitation to each biannual DSAG luncheon meeting
- Two tickets to the DSAG USC Associates Football picnic

GOLD LEVEL $25,000

One Sponsorship Available

- Exclusive sponsor of the DSAG awards dinner and cocktail reception
- Four tickets to the DSAG awards dinner and cocktail reception
- Full-page ad placed on the back cover of the program
- Opportunity to address audience during the DSAG dinner program
- Invitation to each biannual DSAG luncheon meeting
- Two tickets to the DSAG USC Associates Football picnic

SILVER LEVEL $15,000

- Three tickets to the DSAG awards dinner and cocktail reception
- Full-page ad in DSAG awards dinner program
- Invitation to one biannual DSAG luncheon meeting
- Two tickets to the DSAG USC Associates Football picnic

BRONZE LEVEL $7,500

Based on Category Exclusivity

- Two tickets to the DSAG awards dinner and cocktail reception
- Half-page ad in the DSAG awards dinner program

For more information about becoming a 2017 sponsor, please contact Rachel Beal at bealr@rossier.usc.edu.