The National Superintendents’ Symposium

“KEY ISSUES AND CHALLENGES CONFRONTING EDUCATION’S TOP EXECUTIVES TODAY”

PROVOCATIVE | RELEVANT | INFORMATIVE | APPLICABLE
The mission of the National Association of School Superintendents is to support and promote our foremost educational leaders by providing continuous opportunities for private collaboration and advancement. NASS also provides access to a growing collection of district and professional resources.

**WHY YOU SHOULD ATTEND....**

- Network with peers from across the United States
- Share knowledge and expertise with colleagues dealing with similar challenges
- Learn how outside factors and economics may be influencing our profession
- Gather successful, practical and innovative ideas to use in your own district
- Refresh your leadership IQ
- Save yourself grief by collecting tips generated by the experiences of your contemporaries
THE CHANGING NATURE OF PRIVATE ENGAGEMENT IN PUBLIC EDUCATION: FOR-PROFIT AND NONPROFIT ORGANIZATIONS AND EDUCATIONAL REFORM

Dr. Patricia Burch
Associate Professor, USC Rossier School of Education

Dr. Burch is widely recognized as a leading expert in U.S. educational reform movements and developments. Her newest work examines the role of private firms as influences in the design and implementation of K-12 education policy and how public education is being transformed “below the radar” by new forms of privatization. She is the author of *Hidden Markets: The New Education Privatization*.

SUPERINTENDENT CANDIDATES: THE BOARD MEMBER PERSPECTIVE

Gary L. Ray
Ray and Associates Executive Search Firm

Gary Ray is founder and president of an executive search firm specializing in school executive leadership that was declared one of the best in the United States by the School Administrator Journal. With more than 38 years of experience, he is a recognized expert in superintendent placements.

SUPERINTENDENT COMPETENCIES THAT LEAD TO PROFICIENCY

Dr. Judith Hale and Deb Page
Founders, The Institute for Performance Improvement

Dr. Judith Hale is a highly-respected expert in the field of performance improvement, specializing in certification, evaluation, and major interventions. She is the author of *The Performance Consultant’s Fieldbook*.

Deb Page is a strategy and performance consultant in systemic improvement. She was recognized as one of the “new guards in training and development” by *Training Magazine*.
SOME OF THE NASS DISTINGUISHED MEMBERS YOU WILL MEET AT THE SYMPOSIUM

Dr. Don Haddad
2013 Superintendent of the Year
St. Vrain Valley Schools
Longmont, CO

Dr. James Capolupo
Finalist, 2013 Superintendent of the Year
Springfield School District
Springfield, PA

Dr. Sonny Da Marto
Finalist, 2013 Superintendent of the Year
Turlock Unified School District
Turlock, CA

Dr. Sandra Smyser
Finalist, 2013 Superintendent of the Year and
2013 Colorado Superintendent of the Year
Eagle County School District
Eagle, CO

Mr. Brett Stanton
Finalist, 2013 Superintendent of the Year
Haralson County Schools
Tallapoosa, GA

Dr. Robert Garguilo
Semi-Finalist, 2013 Superintendent of the Year
Folsom School District
Folsom, NJ

Dr. Robert Voors
Semi-Finalist, 2013 Superintendent of the Year
Glendora Unified School District
Glendora, CA

Dr. Mike Richie
2012 Superintendent of the Year
Northland Pines School District
Eagle River, WI

Ms. Michelle Curry
Finalist, 2012 Superintendent of the Year
Orting School District
Orting, WA

Dr. John Roach
Finalist, 2012 Superintendent of the Year
Carlsbad Unified School District
Carlsbad, CA

network

NASS was launched to provide a network to superintendents in order to promote individual successes and enhance the profession. The NASS network is focused on our unique challenges, with continuous opportunities to share knowledge, expertise and access to a growing collection of our own specialized resources.
SYMPOSIUM SCHEDULE

Wednesday, March 12, 2014
2:00 - 4:00 p.m. NASS Executive Committee Meeting
5:00 - 7:00 p.m. Welcome Reception and Registration

Thursday, March 13, 2014
7:30 - 8:30 a.m. Continental Breakfast
8:30 - 8:45 a.m. Welcome and Introductions
8:45 - 9:30 a.m. Keynote: Morgan McCall
   “The Five Demands of Leadership: Lessons from Research on Corporate Executives”
9:30 - 10:00 a.m. Moderated Discussion with Morgan McCall
10:15 - 11:00 a.m. Featured Presentation: Judith Hale and Deb Page
   “The Essential Proficiencies of an Effective Superintendent”
11:00 - 11:45 a.m. Gary L, Ray, Ray and Associates,
   “Superintendent Candidates: The Board Member Perspective”
12:00 - 1:45 p.m. Lunch
   Recognitions: Distinguished Members
   “Insider Tips for Dealing with the Job’s Unique Dilemmas”
1:45 - 2:30 p.m. Our Compendium Via Collaboration: Tapping Collective Expertise
   “The Pros & Cons of Today’s Controversial Issues”
   “Differentiating Reform Realities & Reform Rhetoric”
2:30 - 3:00 p.m. Hosted Refreshment Break
3:00 - 4:00 p.m. Cliff Notes by Colleagues: Innovations Proven to Work
   “Five Briefs in 50 Minutes: Ideas to Take Home and Use”
5:00 - 6:30 p.m. Reception and Networking

Friday, March 14, 2014
7:30 - 8:30 a.m. Continental Breakfast
8:30 - 9:15 a.m. Keynote: Daniel Domenech
   “An Exclusive Update: Significant Policy Issues and Trends”
9:30 - 10:15 a.m. Distinguished Speaker: Patricia Burch
   “The Changing Nature of Private Engagement in Public Education”
10:30 - 11:00 a.m. Moderated Discussion with Patricia Burch and Dan Domenech
11:00 - 11:30 a.m. Acknowledgements, Announcements, Evaluations, & Closing
The beautiful Fairmont Newport Beach hotel has been selected as the venue of choice for this symposium. The hotel offers world-class luxury hotel meeting rooms, accommodations and guest services -- all in the relaxed Orange County atmosphere that is Newport Beach, California. It combines European traditions with California flair in one of Southern California’s most affluent and beautiful cities. Newport Beach is famous worldwide for its picturesque sandy beaches, majestic coastline, infinite recreational activities, award-winning dining and world-class shopping.

You will find the central location and well-appointed amenities, including a fitness center, a spa, an outdoor heated swimming pool, a sundeck, and a multi-person whirlpool, perfectly suited to your needs.

These special rates will be honored during the symposium and three days prior and three days after the program dates.

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<tr>
<th>Room</th>
<th>Single Rate*</th>
<th>Double Rate*</th>
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<tr>
<td>Fairmont Rooms</td>
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* rates do not include tax

RESERVATIONS: https://resweb.passkey.com/go/NASS2014
Please be sure to make your reservations by February 12, 2014 to enjoy the NASS group rate.
SYMPHONY REGISTRATION: www.regonline.com/NASS2014

REGISTRATION FEES - Deadline for registration is February 15, 2014 in order to avoid late registration fees

Fees include receptions, meals and materials.

$395 Member Early Bird Registration - Received by December 6, 2013
$495 Member Registration - December 7, 2013 to February 15, 2014
$550 Member Late Registration - After February 15, 2014

$495 Non-Member Early Bird Registration - Received by December 6, 2013
$595 Non-Member Registration - After December 6, 2013
$300 One Day - Thursday, March 13, 2014
$75 per day for additional guest meal

CANCELLATION POLICY: Symposium cancellations must be in writing and postmarked or emailed to conference@nass.us before December 31, 2013 to be eligible for a refund. Refunds will be less a $150 administration fee. No refunds will be made for cancellations postmarked after December 31, 2013 or for “no shows”.

DISCLAIMERS:  *Cancellation requests will be reviewed on an individual basis to determine refunds. *NASS and USC reserve the right to make program changes or substitutions in the event of speaker cancellation or any other unforeseen circumstances.

*NASS and USC are not responsible for travel expenses lost due to the cancellation of or change in a program.

*NASS, USC, their officers, vendors, contractors and employees assume no responsibility for any personal injury or property damage or loss incurred by a NASS member, guest, or associate at any NASS or USC sponsored activity.