USC Rossier School of Education

THE NEXT DECADE
To strengthen urban education locally, nationally and globally
Strategic Thinking Week

Members of the STW Planning Team

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By 2020, the Rossier School will be an undisputed impactful school of education
Transformative Paths to Mission

- **GRADUATES**
  *Preparing and developing educational leaders*

- **RESEARCH**
  *Leading the search for innovative, efficacious, just solutions*

- **P-20 EDUCATION COMMUNITY**
  *Creating mutually beneficial partnerships*
BOC Meeting – March 2011

WHAT STOOD OUT?
- Assets
- Results
- Work of the BOC
- Leadership (crosses all categories)
- Innovation
- Increasing influence on the profession
- Branding of USC
- How do we actuely buff the brand?
- Bet the word out!
- Partnership
- Embrace the university
- Entrepreneurial approach
- Quality of our graduates
- Value of our alumni
- We're recognized by media
- Joint the band!

SUPPORT FOR THE BOARD
- We need to know what's happening!
- Get us excited!
- Change education!
- Let's think big!
- Pushing to think beyond conventional to disrupt
- Awaken the sleeping giant
- Distinguish yourself in what you're doing
- Specifically measured to track against our vision
- Choiceful 4-5 things
- What does the BOC know to help us?
- Be a thought leader for 21st century
- We need specific requests
- What are the competitive effect?
Outcomes for Today

• Understand current challenges in today’s education environment

• Share understanding of Rossier’s Strategic Thinking Week and everyone’s role

• Share enthusiasm and confidence in Rossier’s ability to impact education
## Rossier Snapshot: 2000 and 2010

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<thead>
<tr>
<th></th>
<th>2000</th>
<th>2010</th>
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<tbody>
<tr>
<td><strong>Students</strong></td>
<td>1,032</td>
<td>2,300</td>
</tr>
<tr>
<td><strong>Degree Programs</strong></td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>- 1 BS</td>
<td></td>
<td></td>
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<tr>
<td>- 4 Masters</td>
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<tr>
<td>- 1 Ed.D.</td>
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<tr>
<td>- 1 Ph.D</td>
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</tr>
<tr>
<td><strong>Majors or Specializations</strong></td>
<td>34</td>
<td>22</td>
</tr>
<tr>
<td>- 13 Masters</td>
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<tr>
<td>- 15 Ed.D.</td>
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<tr>
<td>- 6 Ph.D.</td>
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<tr>
<td><strong>Faculty</strong></td>
<td>50</td>
<td>90</td>
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Education Today

- Status quo in education is unsustainable
- The “traditional” college student has changed drastically
- Money is going to non-traditional programs
  $200M to Teach for America in JUST 2010
  (highest SOE gift was 10% of that)
- Money is coming from non-traditional providers
  Broad Superintendents’ Academy is training CEOs, retired military officers, other leaders to be school superintendents
SOEs Being Challenged

“...most of the nation’s 1450 schools, colleges, and departments of education are doing a mediocre job of preparing teachers for the realities of the 21st classroom.”

Arne Duncan
US Secretary of Education
Rossier’s Response

How will Rossier respond to these challenges?

Can Rossier change the public mindset about schools of education and their value?
Rossier’s Assets

- Entrepreneurial spirit
- Proven track record of innovation
- Faculty represents multiple generations of expertise
- WestEd study will identify strength and weaknesses for MAT and Ed.D.
Timeline from Now until Summer 2012

- **Strategic Thinking Week** (Sept. 2011)
  Inclusive idea-generation by Rossier faculty from concentrations and education community stakeholders

- **Strategic Planning Process** (Oct. 2011-May 2012)
  Idea development and selection by planning team with multiple opportunities for input

- **Strategic Action** (June 2012 and forward)
  Using the plan as basis for decisions
What is Rossier’s most significant achievement in the last 10 years?

Imagine 10 years from now: What will Rossier’s most significant achievement be?