

OUR MISSION

USC Rossier Center EDGE fuels interdisciplinary partnerships to bring relevant, sustainable innovation to scale in the crucial area of educational engagement — the activities and techniques used to improve teaching and learning outcomes.



OUR WORK

Center EDGE's programs and activities fall into three broad and overlapping categories:

- > **Engagement Through Arts and Entertainment:** Developing and enhancing engagement strategies that leverage learners' immense interest in television, film, music, video games and sports for educational benefit.
- > **Engagement Through Science and Technology:** Understanding how learners are using technology for communication and entertainment, and developing strategies to optimize the use of technology in educational engagement.
- > **Rapid Cycle Research, Product & Services Development/Implementation, and Communications:** Validating strategies for educational and civic engagement, developing responsive products and services, and disseminating evidence of success globally through academic and popular channels.

» CURRENT COLLABORATIONS:

- > **LA Education Exchange:** Convening education leaders from across all sectors of elementary and secondary education in greater Los Angeles to find common ground and develop new working strategies around the most pressing issues in education.
- > **Pro Football Hall of Fame:** Leading the development, implementation and evaluation of educational offerings at the Hall of Fame Village in Canton, Ohio.
- > **Journeys in Film:** Harnesses the storytelling power of global documentary and feature films to engage and educate learners. Center EDGE helps to broaden awareness of materials and evaluate their effectiveness to improve engagement and knowledge of key issues.
- > **Rossier Studios:** Working with the entertainment industry to improve perceptions and outcomes of PreK-12 and higher education, and providing an incubator/accelerator and showcase for education businesses.
- > **Project Tomorrow:** Expanding and enhancing the Speak Up survey, the largest longitudinal study of students, teachers, parents and administrators about the evolving uses of technology, new media and content.
- > **Museums:** Collaborating with institutions to research, design and develop new content and methods of engagement to best serve educators, students and communities.

➤ [Visit edge.usc.edu](https://edge.usc.edu) for more information.

WHY OUR WORK MATTERS

Only half of American learners feel engaged in their education. The consequences of disengagement can range from absenteeism and lack of direction to poor grades and low graduation rates. Decades of evidence show that engagement through the arts, sports, media and technology is key to improved educational outcomes, and it plays a vital role in the development of learners' critical thinking, communication, creativity, problem-solving skills and cultural empathy. Engagement increases the likelihood that learners pursue professionally-oriented majors, earn college degrees, vote and participate in civic and community activities.



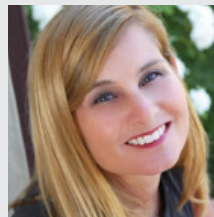
USC Rossier

School of Education
Center for Engagement-Driven
Global Education (EDGE)

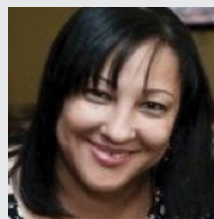
OUR TEAM



Alan Arkatov, founding Director, is the Katzman/Ernst Chair in Educational Entrepreneurship, Technology and Innovation at the USC Rossier School of Education. With more than two decades of education policy leadership at the local, state and national levels, Arkatov has been a successful entrepreneur and trailblazing innovator. He is the founder and former chairman of OnlineLearning.net, former CEO of the Teaching Channel and part of the founding team at 2U (the company that pioneered the technology and wrap-around services used to establish USC Rossier's first-of-its-kind online Master of Arts in Teaching).



Lizbeth Fogel, EdD, Chief Consultant, has taught at the elementary and university levels for 15 years, and spent nine years as Director of Education at the Walt Disney Company, where she was responsible for the creative vision, integrity and educational validity of the company's products and programs. Liz is the Immediate Past Chair of the Board for the Partnership for 21st Century Learning, and a member of the board of directors for the North American Association for Environmental Education, American Camp Association and Participate.



Beatrice Henson-O'Neal, MFA, brings a strong background in higher education administration to the day-to-day operations of Center EDGE, to communication with internal and external stakeholders, and to project management.

Faculty affiliates include innovative scholars and leaders from USC Rossier's educational psychology, higher education, K-12 education policy and teacher education concentrations, as well as from USC's renowned programs in communications and journalism, cinematic arts, interactive media and games, business, engineering, social work, medicine and liberal arts.

LEARN MORE

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