Increasing Study Abroad Completion at a Historically Black University: A Gap Analysis
Russell Garrett Brodie

Case Study Questions
1. What are KMO causes that are preventing African American students from completing a study abroad?
2. What are the recommended KMO solutions to increasing completion?

Methods and Data Analysis
A mixed methods study:
1. Surveys – 182 Students
2. Interviews – 12 students
3. Observations

Significance & Findings:
Validated Causes

<table>
<thead>
<tr>
<th>KNOWLEDGE</th>
<th>Factual Knowledge: Students are not receiving information about study abroad in their preferred forms of communication.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Procedural Knowledge: Students lack knowledge about how to acquire scholarships and additional aid to study abroad.</td>
</tr>
<tr>
<td></td>
<td>Metacognitive Knowledge: When considering study abroad, students do not know how to overcome obstacles to participation.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MOTIVATION</th>
<th>Cost Value Motivation: Students believe that study abroad is too costly.</th>
</tr>
</thead>
</table>

| ORGANIZATION       | Cultural Model: Students are hindered in studying abroad because of institutional barriers at home and abroad. |

Recommended Solutions

Strategic Plan for Study Abroad Office
Communication Strategy
- Increase social media presence
- Scholarship and Application Days

Training Strategy
- Train faculty/staff on study abroad process

Funding Strategy
- Implement student fee for scholarships
- Create new student/faculty exchanges
- Sponsor small trips to local attractions

Areas for Future Research
- Impact of study abroad students as employees
- Impact of global competence in workplace
- Technology and innovation in cultural, social, and historical context

Thank you to God, my family, Dr. Filback, Dr. Robison, Dr. Krop, Dr. Seli, Dr. Tambascia, Dr. Singh, and Ms. Romero

Key Literature

Impact of Globalization on Higher Education
Silber and Condra 2011
Stroud 2010
Brooks and Waters 2011

Desired Competencies by Employers
Che et al, 1999; McKeown, 2009; NSSE, 2007
Kappler, Cohen & Paige, 2009
Olson, Kroeger, 2001

Low Participation Nationally
Salisbury, Paulsen, Pasquarella, 2011
Mazyck 2014
Bell & Watkins, 2006; Sussex Centre, 2004

Significance to African Americans
Dessoff 2006
Lincoln Commission 2005
Carter, 1991; Dessoff, 2006; Van Der Meid, 2003
Institute of International Education, 2013